



**2023**



# **SPONSORSHIP & MARKETING OPPORTUNITIES**



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# MRCC Awards Gala

MARCH 3, 2023  
NEO A&M COLLEGE

Miami Regional Chamber of Commerce  
**(MRCC) Awards Gala** is an exciting business event beginning with a recap of the Chamber year, a look into the future and ends with Awards of Excellence to businesses and individuals that excel in business and service to make Miami a better place to live, work and play.



New Business of the Year - Farmers  
Insurance - Dustin Kunkle Agency

Mark Rogers Volunteer of  
the Year - Kim Folks



## Platinum Sponsor - \$1100

- VIP Reserved Seating & Dinner for 8
- Recognized at Podium as Platinum Sponsor
- Logo Placement on Promotional Materials including: invitation, online reservation form, event program, social media and print event advertising
- Special Promotion via Facebook
- Logo Placement on Gala Stage Screen
- Corporate Signage on Reserved VIP Table
- 30-Second Commercial Shown During Award Ceremony

## Gold Sponsor - \$825

- Reserved Seating & Dinner for 8
- Recognized at Podium as Gold Sponsor
- Logo Placement on promotional materials including: event program and social media advertising
- Logo Placement on Gala Stage Screen
- Corporate Signage on Reserve Table

## Silver Sponsor - \$700

- Reserved Table - Seating & Dinner for 8
- Logo Placement on Gala Stage Screen
- Company Listed on Event Program
- Corporate Signage on Reserved Table

## Corporate Reserved Table

- Seating for 8 - \$550
- Seating for 12 - \$800

## Individual Tickets - \$60 per person

\*Additional Seats May be Added to  
Corporate/Sponsor Table — \$60 per person

# Employee Extravaganza!

**APRIL 21, 2023**  
**BUFFALO RUN CASINO**

One of the most anticipated events of the year is the **Employee Extravaganza!**

Employers join in attendance with their great employees for a themed evening of dinner, fun, networking, and hundreds of prizes!



## Platinum Sponsor - \$900

- VIP Reserved Seating & Dinner for 8
- Full Screen Logo/Ad Rotating throughout Event
- Company Logo Listed on Event Invitation
- Special Facebook Pre-Event Promotion
- Pre/Post Recognition in all event advertising
- Platinum Sponsor Table Signage

## Gold Sponsor - \$700

- Reserved Seating & Dinner for 8
- Logo Placement on Video Screen
- Logo Placement on Event Invitation
- Sponsor Recognition at Podium
- Pre/Post Recognition in all event advertising
- Gold Sponsor Table Signage

## Silver Sponsor - \$450

- Eight (8) Complimentary Dinner Tickets
- Logo Placement on Video Screen
- Company Logo Table Signage

## Bronze Sponsor - \$300

- Four (4) complimentary dinner tickets
- Name Listed on Event Program
- Name Placement on Video Screen
- Company Logo Table Signage

## Corporate Reserved Table

- Seating for 8 - \$300
- Seating for 12 - \$425

## Individual Tickets - \$30 per person

\*Additional Seats May be Added to Corporate/Sponsor Table – \$30 per person



# CHAMBER CONNECT NEW EVENT

**QUARTERLY**  
FEB | APRIL | JUNE | AUG | OCT | DEC

Held six times per year, this luncheon is an event where members and guests can build business relationships, get Chamber and community updates, and hear from a featured speaker/speakers with an insightful presentation. Will include State of Community event and Legislative updates.

## Platinum Sponsor - \$1800 (Sponsor of 6 luncheons)

- VIP Reserved Seating for 8 at each luncheon
- Company recognition at podium during each event
- Company logo placement on table signage
- Company logo placement on all marketing materials (event invitation/flyer, social media promotion, online registration form, and media advertisements)
- Facebook Live advertisement before each event

## Gold Sponsor - \$400 (Sponsor of 1 luncheon)

- VIP Reserved Seating for 8 at each luncheon
- Company recognition at podium during each event
- Company logo placement on table signage
- Company logo placement on all marketing materials (event invitation/flyer, social media promotion, online registration form, and media advertisements)
- Facebook Live advertisement before each event

**Individual Tickets - \$25 per person**

# Morning Brew

**MONTHLY**  
HELD MONTHLY ON 4TH FRIDAY  
(EXCEPT IN NOV/DEC)



## Host Sponsor

- Provides location, coffee and breakfast snacks
- Recognition given during event
- Company logo placement on event registration
- Company logo placement on pre-event promotion

**Secure Your Month Now!**

The Miami Regional Chamber of Commerce has joined forces with Northeast Tech and Oklahoma Small Business Development Center to bring informative workshops (in person and online) to our business members.

## Presenting Sponsor - \$1200 for All Workshops

- Logo placement on all marketing materials: online registration page, event invitation/flyer, and social media promotion
- Company recognition at podium during all workshops
- Company logo placed on video screen

## Event Sponsor - \$125 Per Workshop

- Logo placement on all marketing materials: online registration page, event invitation/flyer, and social media promotion
- Company recognition at podium during all workshops
- Company logo placed on video screen

## Business Workshops presented by Northeast Tech

### 2023 Business Workshops

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| 2 March - New Year New Look         | 3 August - Increase Customer Traffic |
| 6 April - Business Grants           | 7 September - Online Popup Shops     |
| 4 May - Hiring Talented Workforce   | 5 October - Canva for Beginners      |
| 1 June - Social Media Tips & Tricks | 2 November - Canva 2.0               |
| 6 July - No Workshop                | 7 December - Bookkeeping 101         |

Oklahoma Small Business Development Center (OSBDC) offers various online courses for business each month. The Chamber will be sharing online schedules via website, Facebook and emails to our members. In addition, plans are underway to offer in-person business courses for established businesses, start-ups and those interested in starting their own business.

# Leadership Miami-Class 26

SEPT - JUNE

Leadership Miami is designed to stimulate and develop community leaders. The program hopes to develop a sense of community stewardship in the participants which can influence citizens throughout the county.



## Presenting Sponsor - \$1000

- Logo included on all promotional materials
- Recognition at each session
- Logo featured on recruitment packets
- Featured Sponsor of Leadership Miami Graduation
- \$250 toward Leadership Miami Tuition to be used by company or toward a qualifying participant scholarship.

## Session Sponsor - \$250

- Sponsor of meals & refreshments
- Recognized as session sponsor during meal breaks and sessions
- Logo listed on signage at session

## LM Scholarship Patron - \$225

Scholarship funds will be used to pay up to 50% of qualifying LM participant tuition.

# WOMEN IN BUSINESS CONNECTION

QUARTERLY  
MAR | MAY | JULY | NOV



## Presenting Sponsor - \$1000

- Sponsor of 4 Women in Business luncheons
- Recognition in all marketing materials
- Social media recognition
- Opportunity to present welcome & company promotion at each luncheon
- Registration for 3 to quarterly luncheons
- Exhibit booth to promote company (optional)

## Luncheon Sponsor - \$250

- Recognition in all marketing materials
- Recognition at luncheon
- Registration for 2
- Exhibit booth to promote company (optional)

Individual Ticket - \$25 per person

# WOMEN IN BUSINESS CONNECTION CONFERENCE & EXPO

**SEPTEMBER**  
DATE TO BE ANNOUNCED

*Women in Business*  
CONNECTION



## Signature Sponsor - \$2000

- Eight (8) event registrations
- List of attendees provided
- Sponsor logo on social media platforms, webpage, online registration page, media advertising, and event program
- Exhibitor space for your company at the event
- Logo recognition on event screen
- Recognition at event podium
- 20% discount on additional tickets

## Supporting Sponsor - \$1000

- Four (4) event registrations
- List of attendees
- Company logo on social media platforms, online registration page and media advertising
- Listing in Event program
- Listing recognition on event screen
- Recognition at event podium
- 15% discount on additional tickets

## Swag Bag Sponsor - \$500

- Two (2) event registrations
- Logo on event swag bag
- Opportunity for placement of promotion products/items in Swag Bag
- 10% discount on additional tickets

## Gift Sponsor

- Various gifts/pricing available

## Exhibitor - \$75

- One draped 8 ft table, 2 chairs – 8x10 space
- Attendance for one (1) to the conference (lunch is included with registration)
- Opportunity to provide a door prize valued at \$50 or more
- Opportunity to display, sell or take orders during the conference
- Additional lunch tickets for exhibitor assistance - \$25 (or \$40 if attending conference)

**Individual Ticket - \$50 per person**

# CRACKIN' CRAB 2023

AUGUST 31, 2023

The favorite event of the year! You are cordially invited to sponsor this event and enjoy an evening of fun with us and a couple of hundred+ business leaders and Chamber members and guests!



## King Crab - \$1100

- Vip Reserved Seating & Dinner for 8
- Recognized at Podium
- Logo Placement on Promotional Materials, including: invitation, online reservation form, flyer, social media and print event advertising
- Special Promotion via Facebook
- Logo Placement on Event Stage Screen
- Corporate Signage on Reserved VIP Table

## Blue Crab - \$850

- Reserved Seating & Dinner for 8
- Recognized at Podium
- Logo Placement on promotional materials including: invitation, flyer and social media mention
- Logo Placement on Event Stage Screen
- Corporate Signage on Reserve Table

## Snow Crab - \$500

- Reserved seating & Dinner for 4
- Name listed on Event Stage Screen
- Corporate Signage on Reserved Table

## Corporate Tables

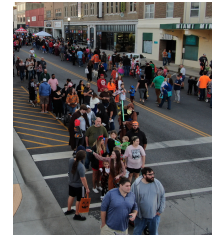
- Seating of 8 - \$550
- Seating of 10 - \$650
- Seating of 12 - \$750

Individual Tickets - \$60 per person



# SWEET STREET & BOOHAHA PARADE

OCTOBER 31  
5:30 - 7:00 PM  
DOWNTOWN MIAMI



Area churches, businesses and organizations join with the Miami Regional Chamber of Commerce and Friends of the Coleman to present the Annual Sweet Street event to provide a fun and safe environment for children of all ages on Halloween.

## Presenting Sponsor - \$300

- Logo Placement on marketing materials (social media, flyers, print media, billboard, Chamber newsletter and radio announcements)
- Booth Space & candy to giveaway at event

## Candy Sponsor - \$150

- Logo Placement on event flyers
- Name listed on other print advertisements specific Chamber advertisements
- Booth space and candy to giveaway at event

# RT. 66 MIAMI CHRISTMAS PARADE

DECEMBER 2, 2023  
6 P.M.  
DOWNTOWN MIAMI



## Shining Star Sponsor - \$500

- Logo placement on parade banner
- Logo placement on pre-event marketing
- Logo placement on online registration page
- Verbal recognition from Parade Stage
- Complimentary entry and placement in parade
- Company to assist at Award Ceremony

## Candy Sponsor - \$250

- Logo placement on pre-event marketing
- Verbal recognition from Parade Stage
- Complimentary entry and placement in parade

# ADVERTISING OPPORTUNITIES

## Chamber Newsletter - 1st/15th of each month

The Chamber Newsletter will be sent via email plus via Facebook (3,500 Followers). This bi-monthly update is sent to Chamber members, community leaders, elected officials, and additional member employees. The publication includes announcements and updates on Chamber events/activities, community information and links to member business news. In addition, the ad is placed in the Member News Brief that is published once a month.

- **Premier Annual Sponsor - \$525 annually**

Company banner/advertisement displayed in prominent header location each publication. Includes link to company's website.

- **Quarterly Sponsor - \$150 per quarter**

Company banner/advertisement displayed bi-monthly during chosen quarter. Includes link to company website.

## Member News Brief Email - \$10 per announcement

Chamber members may request special announcements to be sent via email blast which is sent to over 475+ Chamber member businesses, dignitaries and other subscribers plus sent via Facebook (3,500 Followers) once per month on the 15th. Info or advertisements must be received by the 10th of the month.

## Website Advertising - NEW Website - Completion April 15

20,000+ visits per year

Information site for Miami Area Chamber of Commerce and community calendar, business and school information, commercial and residential development; member business directory links and links to other related business partners. A new website is being developed. Completion is set for April 15.

- **Main Page Sponsor - \$500 annually**

Company logo displayed on home page/all pages throughout the website with link to sponsor's website. Includes enhanced business listing in Chamber Website Directory with logo and business description.

- **Section Sponsor - \$200 annually**

Company banner displayed on specific section of the website with link to sponsor's website. Includes enhanced business listing in Chamber Website Directory with logo and business description.

## Business Directory

Business Listing in Chamber Website Member Directory - \$10 annually for each additional categorical listings. Each business receives one categorical and alpha listing with membership.