

Rt. 66 CHRISTMAS PARADE

CHRISTMAS MOVIE MAGIC

Saturday, December 3, 2022 ~ 6:00 PM ~ Downtown Miami, OK

Guidelines & Information

ROUTE – Downtown Main Street

- The parade will begin at 5th & Main and head south on Main Street through Downtown Miami. The parade will disperse at 2nd and South Main. All entries will turn left at 2nd and continue to B or C Street to eliminate back-flow of the parade
- The 200 Block of South Main is reserved for buses and large van parking (bands & teams). If you have a large group in the parade, please drive south on Main Street after dropping off the parade participants at registration/line up and a police officer will direct you to the reserved space located between 2nd Ave. and Steve Owens Blvd. When the participants finish the parade, they should immediately load up in their vehicles. When all vehicles are loaded, they will be directed by the Miami Police Department to exit Main Street at Steve Owens Blvd.
- The Annual Miami Christmas Parade will begin promptly at 6 p.m. on Saturday, December 3, 2022.

THEME

- *Christmas Movie Magic* is the theme this year. (Google for great decorating ideas that are easy and affordable). Get creative and decorate your vehicle, float or participants depicting a Christmas movie.
- Let's fill Miami with **Movie themes, Music and Lights!** Design your entry with a Christmas movie theme. Whether you sing or play music, try to add music to your entry. And don't forget to **LIGHT UP** your float, vehicle, or self!

LINEUP

- Lineup will BEGIN at **4:30pm for ROW 1, 5:00pm for ROW 2, and ROW 3 at 5:15pm**. It is **IMPERATIVE** to be there on time. You will be advised of your line-up number/row via email/phone call by December 1st. **You must lineup during the time assigned, or you may not be able to be placed in the parade.** Last year, many people showed up later than their assigned times which created traffic issues and late start time for the parade.
- Lineup will begin at 5th & N. Main Street and backup to BJ Tunnell. **All entries should enter from B.J. Tunnell for check-in at Montana Mike where you will obtain your parade entry number sign.** Parade Line-Up Volunteers will be available to assist with lineup.
- Bands will enter for lineup behind the O'Reilly Auto Parts building near the ballfields. A Parade Volunteer will be on hand to check you in and assist you with lineup.
- **Horse entries will stage in the AT&T Parking Lot (as is the normal).** However, please check in at Montana Mike's. All horse entries will be located toward the end of the parade, and we all know why!

PARADE REQUIREMENTS

- Upon receipt of your number obtained at check-in, please place your *entry number on the front window of the driver's side of your vehicle*, visible to all Parade Judges. They will be located on the stage on the east side of the street in front of the Coleman Theatre. This will enable the judges to identify each entry.
- During the parade, please leave reasonable space between you and the entry in front of you so the judges can identify each entry. Bands, Twirling Units, Drill and Cheerleading Teams will be judged as they approach and walk by the judges' stage. Please do **not** stop to perform, keep parade moving.
- The Parade Entry Registration Form has an area to write information on your company or organization or to share a message during the parade announcements. Announcements are limited to approximately 3 sentences 20 seconds long max.
- We would appreciate your cooperation in ***not having a live Santa in your entry***. The real Santa will be riding on the fire truck at the end of the parade. Dolls, stuffed & imitation Santa's are allowed.
- We kindly ask --- **PLEASE DO NOT THROW CANDY FROM YOUR VEHICLE!** Throwing candy from your vehicle is a major liability issue. You may walk and hand out candy during the parade. This is to simply avoid the possibility of anyone getting hurt or run over.

REGISTRATION

- All parade entries submitted must pay an entry fee. (These fees, along with sponsorship dollars, cover the cost of hosting the Christmas parade.)
- Early-bird price of \$20 is set until November 23. The fee increases to \$30 after November 23 due to the extra work required to rearrange lineup, etc. Payment must accompany the registration form.
- After the early-bird deadline of November 23, all registration fees are non-refundable for cancellations or no-shows.
- ***Deadline for parade registration is November 30, 2022.***

AWARDS

We will be presenting 1 – 3 place awards for:

- Best Float
- Best Walking Entry – Groups, Dance Troupes, etc.
- Best Vehicle Entry
- Best Overall Entry

Awards will be announced at the Parade Award Ceremony Wednesday, December 7 at the Chamber of Commerce office located at 11 S. Main. You will be notified on Monday, December 5 if your entry is an award recipient.